

The PSC

Embargo

Launching 06/6/2020

Introducing 'The PSC': A new name for 2020 Delivery

2020 Delivery is proud to announce its new name: 'The PSC'. Ever since the company was founded in 2006, it's been committed to improving public services. To celebrate this unique and enduring mission, the new name is drawn from the company's longtime byline 'The Public Service Consultants'.

From 2020 Delivery to The PSC

For a decade and a half the team behind The PSC has been dedicated to working with ambitious leaders in public services to create positive change.

Russell Cake, Co-founder and Director, said: "We chose the name 'The PSC' because we're public service consultants, and, from the very start, we've been energised by our mission to improve public services, delivering results in the NHS, in central government, in education, and in the supply chains that make public services work.

In these uncertain times, it's more important than ever to know who you are, what you stand for, and how you contribute to society. Every member of our team is unique, bringing different specialisms and points of view. What really unites us is our desire to use our expertise to make a difference to the quality and performance of our public services.

Our new name gives us an opportunity to celebrate our unique and enduring mission."

Delivery remains key

The PSC will continue to use action-backed strategy to solve complex challenges and deliver high-value change for its clients across healthcare, central government, education, and beyond.

A bright, bold visual identity

As well as placing its mission front and centre through its new name, The PSC has energised its brand with a bright, bold visual identity.

Catherine Mulcahy, Chief Operating Officer, said: "Our new visual identity is confident, approachable and full of energy, reflecting our team's motivation and the momentum that comes from working together towards the same goal.

We're excited about using our brand to inspire our clients in public services and to welcome in new team members as we take action to widen access to consulting careers."

Get in touch for more information

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